

國立臺北藝術大學 99 學年度碩博士班考試試題

系所名稱：傳統藝術研究所碩士班 丙組

考試科目：文化理論

注意事項

1. 試卷（答案卷）僅有一冊，不再增頁，請斟酌作答。
2. 本試題共有1頁，請考生於作答前務必檢查清楚，如有缺漏、字跡不清等疑問，請當場提出，考後不得再行提出任何異議。
3. 試題必須隨試卷繳回。
4. 請在試卷上作答，否則不予計分；試卷請務必標明題號。

一、試述您對「文化研究」(cultural studies)這個新領域的了解。(25%)

二、文化產業、文化工業、cultural industries, Culture Industry 四個名詞都有不同的意思，試述其理論的意涵。(25%)

三、請首先說明何謂「世界遺產」(World Heritage)? 接著，請列舉三個理由說明為甚麼我們要保存與維護「世界遺產」? 並分別舉例說明之。(25%)

四、請分為三點逐一解說以下這段文字之中三個段落的文義：(25%)

Bourdieu's work on the cultural field constitutes a forceful argument against both Kantian notions of the universality of the aesthetic and ideologies of artistic and cultural autonomy from external determinants. He provides an analytical model which reintroduces, through the concept of *habitus*, a notion of the agent – without falling into the idealism of Romantic conceptions of the artist as creator (or *subject*) which still informs much literary and art criticism today. At the same time, with the concept of *field*, he grounds the agent's action in objective social relations, without succumbing to the mechanical determinism of many forms of sociological and 'Marxian' analysis. (出自 Pierre Bourdieu, *The Field of Cultural Production*, New York: Columbia University Press, 1993, p. 2.)